

Casey Fenton

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Education	Bachelor of Arts – Corporate Communications Penn State University – Class of 2007
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Experience	
January 2001 - Present	Freelance Work <i>Web Consultant</i> Pittsburgh, PA * Web page design and domain management
October 2008 - Present	Sports & Leisure Magazine <i>Sports Journalist</i> Buffalo, NY * Interview athletes ranging from high school to professional * Head "beat writer" for Portland Pirates (AHL)
June 2009 – November 2009	Verizon Wireless <i>Customer Service Representative</i> Cranberry Township, PA * Assist customers with billing, technical and general inquiries * Positively position products and handle escalated customer complaints
May 2007 – May 2009	Starbucks <i>Barista</i> Monaca, PA * Organized marketing team to brainstorm improved sales tactics * Recognized twice with "Mug Award" for Outstanding Customer Service
May 2008 – August 2008	WPXI-TV <i>Sales Intern</i> Pittsburgh, PA * Create presentation materials for sales pitches and business meetings * Prepare internal and external documents
June 2006 – August 2006	Froggy 98.3 <i>Promotions & Marketing Intern</i> Pittsburgh, PA * Planned and executed events including live radio broadcasts and concerts
August 2004 – May 2006	Penn State – Beaver, Residence Life <i>Resident Assistant</i> Monaca, PA * Supervised and mentored over 60 students * Organized events, wrote professional reports and maintained community

Skills	Microsoft Office (PowerPoint, Word, FrontPage, Excel), Layout/Publishing (Quark, Microsoft Publisher), Film Editing (Adobe Premiere), Adobe Photoshop, Type 120+ WPM
Leadership	* Editor-in-Chief of <i>The Roar</i> , campus newspaper (2007) * Campaign manager of student run Public Relations company: "COMMunity" which proposed and executed a full-day admissions event * DJ and Producer for weekly sports show on WBVR campus radio * Student Government * Assisted in the Publicity & Promotions for: Residence Life, Intramural Sports, Campus Newspaper, Communications Club, and Student Government